



## **Michael Golan**, Designer

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**Portfolio** <http://mgolan.com/temp/mgolanUXUI.pdf>  
**Address** 26 Mapu Street, Tel Aviv  
**Date of Birth** 4 September 1980

### **Summary**

A highly motivated designer with an eye for detail. Gained BA in design from Shenkar College in 2004. Over 13 years of experience designing for print and screen, web design and development. 10 years as a freelance, working on projects from concept to execution. 7 years of experience in UI design for web based and native applications for a range of devices. Co-founder of Scrawl app, a prize winning illustration & comics interactive magazine for iOS. Over 4 years of experience in teaching interactive and web design. Designing and coding for the web since age 15.

### **Employment & Experience**

- 2006 - Present** **Self-Employed Designer, Interaction and Print**  
Creating identities, websites, user interfaces, digital magazines, books and consulting for startups, both local and abroad including;
- 2013 - Present** **Prototyping and lead design, Creditplace web trading platform**  
UI and interaction design lead of Creditplace's realtime invoice trading platform for web and mobile, working with in-house developers and external partners.  
[arena.creditplace.co.il](http://arena.creditplace.co.il)
- 2013 - Present** **Redesign UX/UI for Vioozer app, iOS and Android**  
Complete redesign of Vioozer, location based, social app and SDK. Working with a dedicated development team, the product team and partners abroad.  
[www.vioozer.com](http://www.vioozer.com)
- 2013 - 2015** **Planning, design and supervising the production of ICTD media website**  
Sketching the overall concept with the founders, wireframing, designing, working close with the developers and solving problems on the go.  
[www.ictd.co.il](http://www.ictd.co.il)
- 2012 - Present** **Co-founding, designing, programing & producing Scrawl app**  
Self initiated project. Scrawl is a prize winning, comics & illustration interactive magazine, featuring, carefully hand picked, extraordinary talents from around the world.  
[www.scrawlmagazine.com](http://www.scrawlmagazine.com)
- 2004 - 2005** **Senior designer at Dan Alexander & Co.**  
Full-time, managing and leading production and design work for print and the web. Creating identities and for various art institutes and commercial business.
- 2003 - 2004** **Junior Designer at David Tartakover Design Studio**  
Full-time, working on print and various art projects including "I'm Here" series.
- 2003 - 2003** **Designer at Mayslits Kassif Architects**  
Part-time during last year in collage, creating complementary graphics for many architectural project including branding for gas stations, Tel Aviv Port and more.

## **Teaching**

- 2015 - Present** **Teacher for interactive, web design, Digital Publishing**  
Musrara, the Naggar school of art, Jerusalem
- 2015 - Present** **Teacher for interactive, web design**  
The College of Management, Rishon LeZion
- 2012 - 2014** **Teacher for interactive, web design**  
Shenkar College of Engineering, Design and Art
- 2012** **Co-teaching "Interactive Storytelling for Kids" course**  
Bezalel Academy of Arts and Design, Jerusalem.

## **Education**

- 2000 - 2004** **Bachelor's Degree, Visual Communication**  
Shenkar College of Engineering, Design and Art

## **Computer Skills**

Highly skilled with graphic design software including web related, digital publishing and font creation software and master new computer skills quickly; **Illustrator, Sketch, Indesign, Photoshop, Hype, Principle, Axure, Fireworks, Animate (Flash), Mag+ DP, Adobe DPS, Fontographer. Glyphs, Freehand.**

## **Computer Languages**

**HTML + CSS:** Working knowledge  
**Javascript + JQuery:** Working knowledge  
**PHP:** Basic knowledge

## **Languages**

**Hebrew:** Native  
**English:** Native or Bilingual proficiency

## **Rewards & Recognition**

- 2014** Showcasing in "Sarajevo100", Collegium Artisicum, Sarajevo, BH
- 2013** Quarter-finals at "International Creative Business Cup" for Scrawl App, Copenhagen, DK
- 2013** 1<sup>st</sup> place at "Creative Business Cup Israel" for Scrawl App, Tel Aviv, IL
- 2013** Talking about Scrawl in Pecha Kucha Night vol. 15, Tel Aviv, IL
- 2012** 1<sup>st</sup> place and best digital magazine award at "Magnify your world" for Scrawl

## **Publications**

- 2014** Logo Talks II, Artpower, p. 147 & 332
- 2011** Boxed & Labelled Two!, Gestalten, p. 199
- 2011** Branding Elements – Logos, SendPoints, p. 154-155
- 2010** Asia Pacific Design No. 6, Sandu Publishing Co., Limited, p. 105 & 290
- 2010** Hello Mr Package!, SendPoints, p. 214-215